



– MEDIA RELEASE –

Ski free this Friday at Skibowl and Timberline

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Four cans of food buy a lift ticket – and benefit the food-relief mission of Sunshine Division.

– FOR IMMEDIATE RELEASE –

March 2, 2008

Skiers and riders can get a free all-day Fusion Pass lift ticket valid 9am–4pm at Mt. Hood Skibowl and Timberline ski area for simply donating four cans of nonperishable food to Sunshine Division. Skiers and riders simply bring their canned food to Sunshine Division's trucks in the parking lot of either ski area this Friday, March 7. Sunshine Division staff will collect the food and issue free lift tickets.

"Ski for Sunshine is a critical food-collection event for us," said Officer Phil Kent, Portland Police Bureau liaison with Sunshine Division. "It replenishes our warehouse for a spring and summer of helping meet the ongoing needs of Portland's families and individuals in financial crisis and in need of emergency food relief—those who otherwise would have to choose between paying the utilities bill and buying adequate food for their families."

Since 1988 Ski for Sunshine has collected over 60,000 pounds of food for Sunshine Division. Throughout the years that food has helped to make a difference in the lives of thousands of Portland-area families and individuals in need.

Mt. Hood Skibowl and Timberline Ski Area together offer a bountiful 5,000 vertical feet and over 2,250 skiable acres of terrain across 95 runs and 13 chairlifts. One or the other area, if not both, is open every day between opening day and Memorial Day, weather permitting. This translates to much more variety of terrain and options for area snowriders.

About Sunshine Division

A nonprofit emergency food-relief organization in unique partnership with the Portland Police Bureau, the Sunshine Division operates year-round to provide temporary relief not only to Portland individuals and families who lack essential food, but also to 30-some other food-relief agencies in five counties. Thanks to generous donations of food and finances from both individuals and corporations, the Division receives, manages, and distributes around 750 tons of food every year. For information about obtaining temporary food relief, or about volunteering with Sunshine Division, contact its office and warehouse at 503-823-2119.

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