



## MEDIA ALERT

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### SMITHFIELD AND THE UFCW TO DONATE 100,000 SERVINGS OF PROTEIN TO SUNSHINE DIVISION AS PART OF 'FEEDING THE HUNGRY' TOUR

#### *Tour Donations Now Total More Than 12.7 Million Servings*

**WHAT:** Smithfield and the United Food and Commercial Workers Union (UFCW) will donate 100,000 servings of protein to the Sunshine Division.

Smithfield and the UFCW will address the need for hunger relief in the Portland area and will continue their efforts coast-to-coast to donate and deliver more than 1,600,000 pounds of protein (more than 6,400,000 servings) each year for the next two years, helping families and individuals become more food secure.

**Safeway**, a longstanding retail partner of Smithfield and a dedicated supporter of the Sunshine Division will also participate in the program.

This donation in Portland is part of Feeding the Hungry's Western Road Show – a four-city charitable hunger-relief tour, whereby Smithfield and the UFCW will donate more than half a million servings of protein to hunger relief organizations in the Western United States, along with retail partner, **Safeway**.

**WHEN:** **Thursday, October 27, 2011**  
10:30 a.m.

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